

**In the Claims**

1. (Currently amended) A computer-implemented method of conducting electronic commerce transactions among a plurality of participants in an E-marketplace, comprising the steps of:

the E-marketplace obtaining, via a computer, digitally-signed privacy-use information for each participant; and

the E-marketplace sharing, via said computer, the digitally-signed privacy-use information with any participants interested in doing business with each other in the E-marketplace.

2. (Original) The method of claim 1, wherein said privacy information comprises a P3P policy.

3. (Currently amended) The method of claim 1, wherein said step of obtaining digitally-signed privacy-use information for each participant comprises at least the steps of:

requesting, via said computer, each participant to submit said digitally-signed privacy-use information to the E-marketplace as part of a registration procedure for the E-marketplace; and

storing, via said computer, all of said submitted digitally-signed privacy-use information by the E-marketplace.

4. (Currently amended) The method of claim 1, wherein said step of obtaining digitally-signed privacy-use information for each participant comprises at least the steps of:

requiring each participant to submit, via said computer, said digitally-signed privacy-use information to the E-marketplace as part of a registration procedure for the E-marketplace; and

storing, via said computer, all of said submitted digitally-signed privacy-use information by the E-marketplace.

5. (Currently amended) The method of claim 4, wherein said step of sharing the digitally-signed privacy-use information comprises at least the step of:

said E-marketplace making available, via said computer, all of said stored digitally-signed privacy-use information to all participants upon request.

6. (Currently amended) The method of claim 4, wherein said step of sharing the digitally-signed privacy-use information comprises at least the step of:

said E-marketplace making available to participants in a particular transaction, via said computer, the stored digitally-signed privacy-use information of all participants in said particular transaction.

7. (Previously Presented) A computer program product recorded on computer-readable medium for conducting electronic commerce transactions among a plurality of participants in an E-marketplace, comprising:

computer-readable means for the E-marketplace obtaining digitally-signed privacy-use information for each participant; and

computer-readable means for the E-marketplace sharing the digitally-signed privacy-use information with any participants interested in doing business with each other in the E-marketplace.

8. (Original) The program product of claim 7, wherein said privacy information comprises a P3P policy.

9. (Original) The program product of claim 7, wherein said computer-readable means for obtaining digitally-signed privacy-use information for each participant comprises at least:

computer-readable means for requesting each participant to submit said digitally-signed privacy-use information to the E-marketplace as part of a registration procedure for the E-marketplace; and

computer-readable means for storing all of said submitted digitally-signed privacy-use information by the E-marketplace.

10. (Original) The program product of claim 7, wherein said computer-readable means for obtaining digitally-signed privacy-use information for each participant comprises at least:

computer-readable means for requiring each participant to submit said digitally-signed privacy-use information to the E-marketplace as part of a registration procedure for the E-marketplace; and

computer-readable means for storing all of said submitted digitally-signed privacy-use information by the E-marketplace.

11. (Original) The program product of claim 10, wherein said computer-readable means for sharing the digitally-signed privacy-use information comprises at least:

computer-readable means for making available by said E-marketplace all of said stored digitally-signed privacy-use information to all participants upon request.

12. (Original) The program product of claim 10, wherein said computer-readable means for sharing the digitally-signed privacy-use information comprises at least:

computer-readable means for making available to participants in a particular transaction, by said E-marketplace, the stored digitally-signed privacy-use information of all participants in said particular transaction.

13. (Previously Presented) A system for conducting electronic commerce transactions among a plurality of participants in an E-marketplace, comprising:
- means for the E-marketplace obtaining digitally-signed privacy-use information for each participant; and
  - means for the E-marketplace sharing the digitally-signed privacy-use information with any participants interested in doing business with each other in the E-marketplace.
14. (Original) The system of claim 7, wherein said privacy information comprises a P3P policy.
15. (Original) The system of claim 7, wherein said means for obtaining digitally-signed privacy-use information for each participant comprises at least:
- computer-readable means for requesting each participant to submit said digitally-signed privacy-use information to the E-marketplace as part of a registration procedure for the E-marketplace; and
  - means for storing all of said submitted digitally-signed privacy-use information by the E-marketplace.

16. (Original) The system of claim 7, wherein said means for obtaining digitally-signed privacy-use information for each participant comprises at least:

means for requiring each participant to submit said digitally-signed privacy-use

information to the E-marketplace as part of a registration procedure for the E-marketplace; and

means for storing all of said submitted digitally-signed privacy-use information by the E-marketplace.

17. (Original) The system of claim 10, wherein said means for sharing the digitally-signed privacy-use information comprises at least:

means for making available by said E-marketplace all of said stored digitally-signed

privacy-use information to all participants upon request.

18. (Original) The system of claim 10, wherein said means for sharing the digitally-signed privacy-use information comprises at least:

means for making available to participants in a particular transaction, by said E-

marketplace, the stored digitally-signed privacy-use information of all participants in said particular transaction.